

From: "Brad S. Konia" <brad@firstplaceranking.com>
To: "'Ivan Posey'" <iposey@darbylaw.com>
Date: 7/1/99 6:43pm
Subject: Flow Chart

Hi Ivan,

Here's the flow chart. You can download PDQ Lite at the following URL:

<http://patton-patton.com/>

I'll talk to you next week. Have a nice holiday and give my regards to Nadine.

Brad S. Konia

WWW Search I

Direct Interface

If the search engine supports a direct database interface, the software will update and query bids via this interface

Position Lower than Desired

Increase bid to achieve desired position. Do not exceed maximum bid.

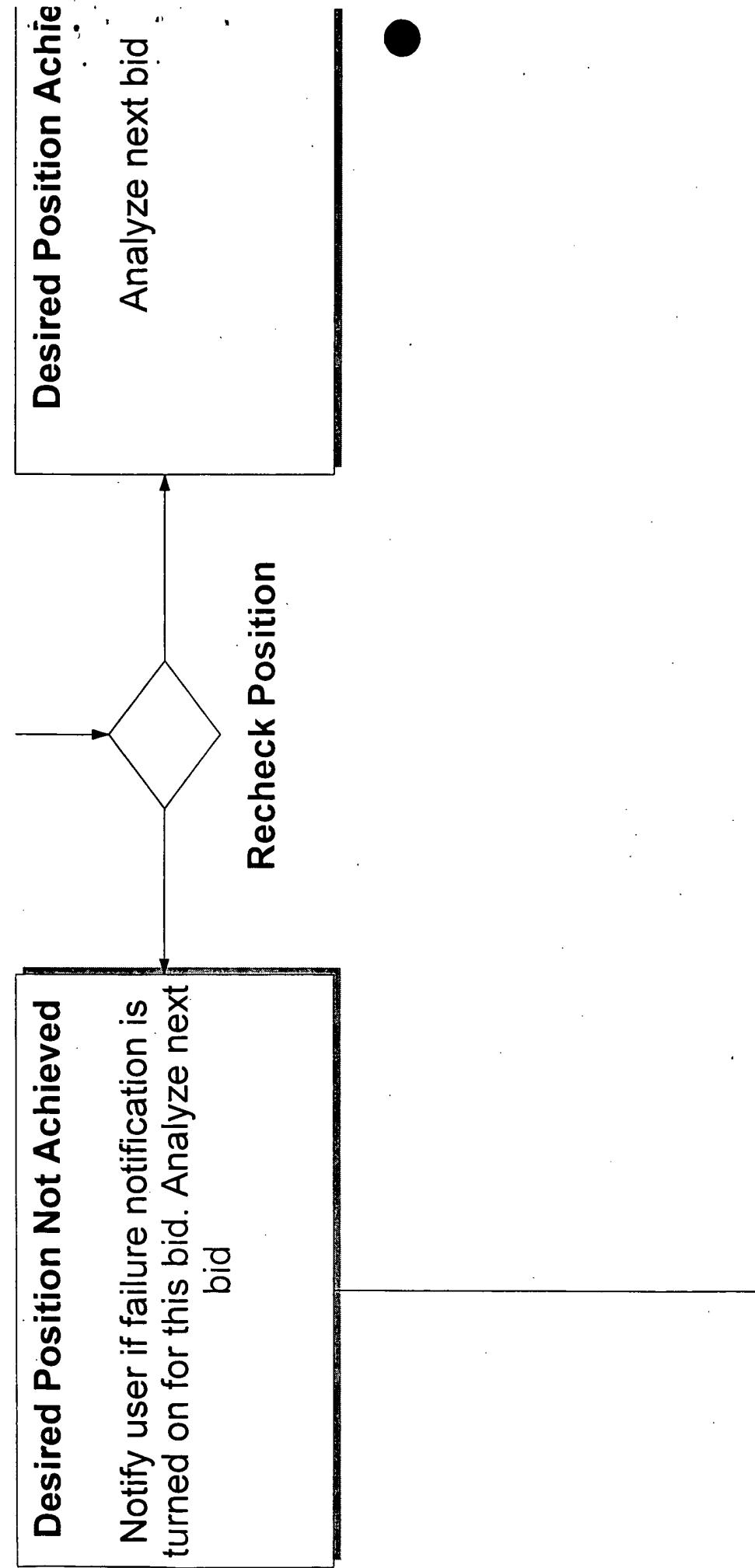
Desired Position Not Achieved

Notify user if failure notification is turned on for this bid. Analyze next bid

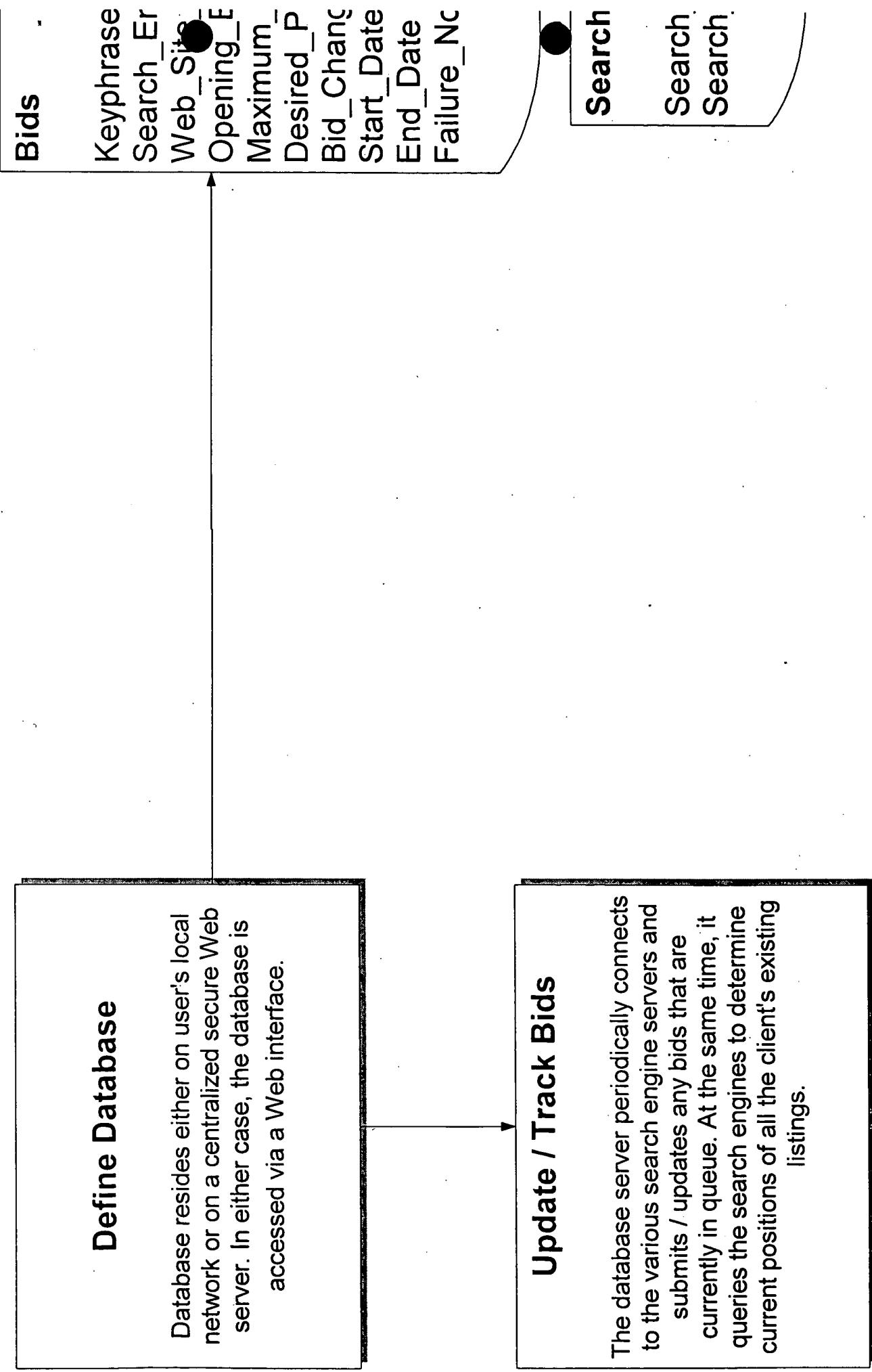
Desired Position Achieved

Analyze next bid

Recheck Position



Engine Bid Management System



Web Interface

If the search engine doesn't support a direct database interface, the software will update and query bids via the search engine's manual Web interface

Web Interface / Direct Interface

Analyze Bids / Positions

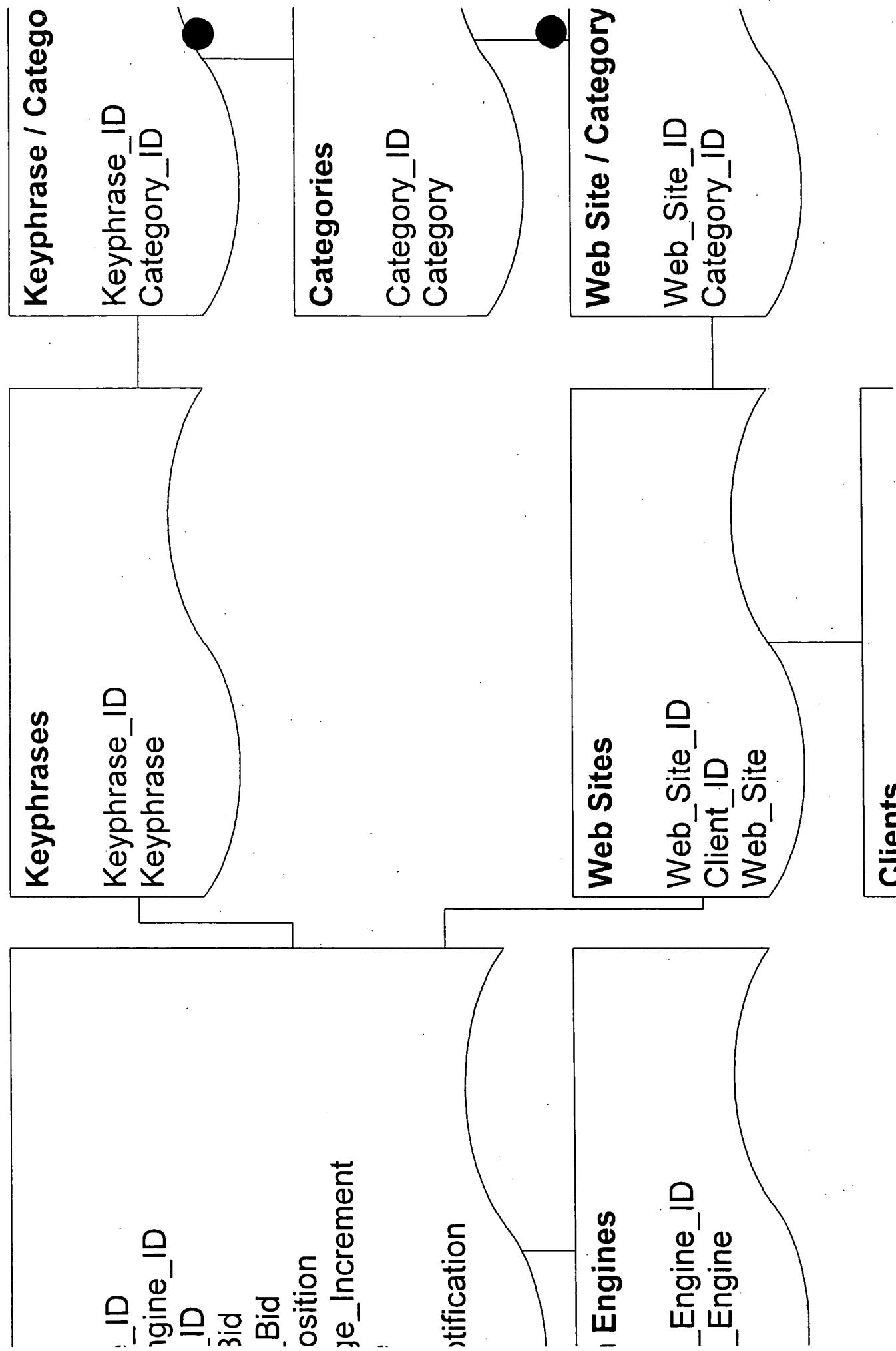
The software checks each bid and position against its rules database

Position Higher than Desired

Reduce bid to achieve desired position. Analyze next bid.

Check Position

This Page Blank (uspto)



Client_ID
Name
Company
Address
City
State
Zip
etc, etc, etc...

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try Links

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